

Joy Chen

www.joychen.info
chanchogwen@gmail.com

Experience

Senior Product Designer, Pivotal/VMware

2019-08 to Present | Beijing, China

Working closely with clients and cross-functional teams to deliver new releases of Greenplum Command Center;

Leading the UX and UI design for GUI and CLI projects of Greenplum Database and other data services products.

Product Designer, Pacer Health

2017-09 to 2019-07 | Beijing, China

Participating in the product definition and UX design of the community and in-app purchase features;

Working closely with data analytic team to identify key metrics to monitor the impact of new features. Some of the key metrics have been improved after new releases.

Design Lead, Redtea Mobile

2017-04 to 2017-09 | Beijing, China

Leading a design team of four to support mobile and web products of the eSIM company.

Product Designer, Sweetcode Tech

2015-10 to 2017-04 | Beijing, China

Being responsible for the UX and UI design of an AI-based poker game app;

Conducting user research for iteration and new feature releases.

Product Designer, Groupon

2014-07 to 2015-06 | Palo Alto, USA

Participating in some feature design and iteration of the Merchant Center, including web and mobile products.

Education

Carnegie Mellon University

2012 - 2014 | Pittsburgh, USA

Master of Design in Interaction Design

Sun Yat-sen University

2008 - 2012 | Guangzhou, China

Bachelor of Arts in Public Relations

Publications

Creator, Joy and Josh

2018-11 till now

Creating zines and working on exhibitions as collective duo.

Translator

2012-08 to 2013-08

Translated the book "Visual Complexity" (Manuel Lima, 2011) into Chinese with another designer. The book was published in Aug 2013 by China Machine Press.